

PROGRAMME SCHEDULE

- 9.00 am : Registration /Assembly of delegates in the hall
- 9.30 am : Playing of AVs & Dhanam Ads
- 10.00 am 5 Mins : Introductory Remarks by MC
- 10.07 am 5 Mins : Welcome Address:
Vijay Kurian Abraham, Director & VP, Dhanam Business Media
- 10.15am 60 Mins : **Panel Discussion:**
SCALING UP CHALLENGES :
LESSONS FROM SUCCESSFUL COMPANIES
Panel Chair:
Vikas Agarwal, Founder, Milagro Industries LLP & R.N. Agarwal Sons;
Executive Director, BNI Thiruvananthapuram
Panel members:
V. Noushad, Founder & MD, Walkaroo International
Ajay Prasad, MD & CEO, Taurus Investment Holdings
Suja Chandy, Chief Sustainability Officer (Global) & MD (India), Zafin
- 11.10 am 30 Mins : **Networking Tea break & Exhibition stall visit**
- 11.45 am 25 Mins : Lighting of the Lamp & Inaugural Address by
Shri. P. K. Kunhalikutty,
Hon'ble Minister for Industries, IT & AI, Government of Kerala
- 12.10 pm 50 Mins : Session:
(incl Q&A) **Emerging Business Opportunities in Kerala**
Speakers:
Shri. APM Mohammed Hanish IAS
Additional Chief Secretary (Industries), Govt. Secretariat
Pradeep Jayaraman, CEO, Adani Vizhinjam Port
SN Reghuchandran Nair, President, Trivandrum Chamber of
Commerce & Industry; President, Trivandrum Management Association
- 1.00 pm 70 Mins : **Networking Lunch & Exhibition stall visit**



- 2.25 pm 110 Mins : **MSME POWER CLINIC**
Walk in with problems, walk out with solutions
- 2.25 pm 50 Mins : **MDs Connect**
Face to face with MDs of KSIDC, KFC & KINFRA together on one stage
Shri. NSK Umesh IAS, MD, KFC (Awaiting confirmation)
Shri. Snehil Kumar Singh IAS, MD, KSIDC
Santosh Koshy, MD, KINFRA
- 3.15 pm 10 Mins : **Speed Networking**
Fast, focused networking with 300+ fellow business leaders
- 3.25 pm 50 Mins : **MSME Experts Session**
Kerala's top 4 MSME Experts share practical solutions to be most common MSME challenges. This includes funding, labour, marketing, technology, scaling up, tax affairs etc.
Speakers:
Sethumadhavan UK, Chairman & MD, Xenturion Fintech
Lakshmanan A, Business Director, Xenturion Fintech
Harikrishnan Pillai, Co-Founder, The Company of Four
Satish Pillai, Co-Founder, The Company of Four
Walk in with problems, walk out with solutions
- 4.15 pm 25 Mins : **Networking Tea break & Exhibition stall visit**
- 4.40 pm 25 Mins : **SME IPO – HOW COMPANIES RAISE FUNDS FROM STOCK MARKET?**
Presentation by
AK Prabhakar, Investment Specialist & Senior Group Head, Adfactors PR
- 5.05 pm 60 Mins : **HOW MSMES CAN LEVERAGE AI FOR GROWTH & PROFITABILITY?**
A one-hour workshop by AI Specialists
Zubin Kabeer, Partner, Art of Consulting ; MBA IIM Kozhikode
Arun S Babu, Director, Habit Theory Neuropsychology, University of Cambridge (ICE)
- 6.05 pm 5 Mins : Vote of Thanks
Geena TS, Associate Editor, Dhanam Business Media
- 6.10 pm 5 Mins : Concluding Remarks by the MC
-
- 6.45 pm 60 Mins : **Special Interactive Session**
Pre-Registered Delegates interact with MSME Consultants about their individual issues